

Call for entries for the first Tecrostar assembly video contest.

Assembling Tecrostar products may seem complicated, but... we are going to show you that it is a much simpler and more intuitive process than it seems! Thanks to the contest participants and their videos, we will show the assembly process in a visual way. Nobody will be able to explain the assembly of a mezzanine better than a person who is spontaneously recording it. For this reason, we encourage you all to record a video of the assembly process and send it to tecrostar@tecrostar.com following the participation guidelines.

Rules and regulations:

The 1st Mezzanine Assembly Video Competition is announced with the aim of creating a promotional video, recognising talent and awarding prizes to the winners. This video will show a real assembly process to future customers.

Requirements for participants.

Anyone with a Tecrostar can participate in the competition. We encourage you to record the assembly process!

Form and deadline for submission of applications.

First. The videos must be sent to the e-mail address tecrostar@tecrostar.com via the free online delivery service [WeTransfer](#). The attached message must contain the title of the video, the name of the participant and the phrase "Tecrostar Video Contest". If several videos are entered, they should be sent individually, and the titles of the videos must be different.

Secondly. Once the video has been sent, [an online Entry Form must be filled in, available by clicking here](#). Optionally, an e-mail can be sent with the information requested in the form: name and surname; pseudonym (optional); e-mail; telephone number; title of the video; category in which the video is entered and a brief description of the video.

- The period for submission of applications will be open from 16th March 2023 until 2 p.m on 18th December 2023.
- The organisation may reject any proposal that does not strictly comply with the terms and conditions.
- Communications related to this call must be made exclusively through the email account provided by the participant.

Prizes and amount.

Six prizes will be awarded **for the best proposals distributed in two categories**. The winner must be up to date with their legal and tax obligations with regard to collecting the prize. The competition prizes will be as follows:

Mezzanine category:

- First prize: €1,000 gross.
- Second prize: €500 gross

- Third prize: €300 gross

Accessories category (railings, staircases and sluice gates):

- First prize: €400 gross
- Second prize: €250 gross
- Third prize: €150 gross

The competition has a maximum budget of €2,600 (two thousand six hundred euros).

The prize for this competition will be subject to withholding taxes in each country. In Spain, IRPF (personal income tax) or IRNR (non-resident income tax) will be withheld in accordance with the regulations in force at the time of payment. The repercussions that the winning of the prizes may have on the taxation of the prizewinners will be the responsibility of the latter, so Tecrostar is exonerated from any liability in this regard.

Requirements and characteristics of the video.

1. To participate you must submit your video, which must be at least 1 minute long. There is no maximum length.
2. The videos may be posted on YouTube; therefore, it is advisable to submit them in MP4 format and horizontal format (e.g. 1920 x 1080 pixels). Any sounds and music used in the audiovisual piece must be copyright free.
3. The originality and technical quality of the editing will be taken into account. The videos must show the assembly process of the Tecrostar mezzanines following the instructions in the manuals.
4. Any brand, name or sign that may identify the contestant will be expressly forbidden. The contestant will be disqualified in case of non-compliance.

Selection committee, evaluation criteria, award proposal and resolution.

A committee will be set up to assess the applications submitted. It will be made up of the following members:

- Board of Directors
- One representative from each department: Technical, Marketing, Accounting and Customer Service.

The evaluation criteria that will be applied for the selection of the winning videos are as follows:

- Adequacy of the message to be conveyed. Clear description of the editing process (Each contestant is free to decide how much detail of the editing process he/she wants to show in his/her video. In other words, showing more detail will not determine this score) 10%.
- Appropriateness and potential of the message from the point of view of customer care and motivation to choose Tecrostar mezzanines. Quality, originality and creativity 5%.
- Public voting of the videos published on tecrostar.com 45%.

- Each member of the commission will score each video submitted and admitted on the basis of the above criteria. 40%

The resolution will be published on the Tecrostar website. The winners will also be notified by e-mail.

The prize may be declared void by the jury if there are no entries that meet the minimum criteria described above.

Responsibility for the authorship and content of the videos submitted.

Participants in the competition will be personally responsible for the legitimate ownership and originality of the video submitted, as well as for the transfer of the right to the image of the people who appear, guaranteeing, by the mere participation in this competition, said ownership, as well as the original nature of the work.

In the event of non-compliance, the person responsible will be solely and exclusively the person who has submitted the video, the organisation being exempt from any conflict arising from non-authorship of the works submitted.

The organisation reserves the right to modify the winning videos if it considers it appropriate to adapt them. It will request the original material from the winners for this purpose.

Conditions of assignment

By participating in the contest, the licensor automatically grants Tecrostar, free of charge, the right to use, modify, reproduce and distribute its image or video in any media, including but not limited to television, internet and social networks.

The transferor declares that he/she is the owner of the rights of the contents subject of this transfer, and consequently guarantees that he/she can grant the present authorisation.

The Licensor acknowledges and accepts that its image or video may be used for advertising and promotional purposes by Tecrostar.

The transferor accepts that Tecrostar has no obligation to compensate the participants for the use of their image or video. These conditions are valid and applicable to all videos submitted for this contest for the period of time that Tecrostar deems necessary.

Organisation.

The organisation of this competition is the responsibility of Tecrostar. The latter will inform about the whole procedure and its different phases on the website www.tecrostar.com.

The organisers are empowered to resolve any unforeseen circumstances not covered by these rules, including extending the competition registration dates. If you have any queries, please contact: tecrostar@tecrostar.com



The original rules of the competition are written in Spanish. Any errors in translation or interpretation will be invalid.